ALTA45 ADVERTISING AND SPONSORSHIPS

ALTA fosters cultural and literary exchange between countries and languages through the art of literary translation, and provides support and community to emerging and established translators alike. ALTA’s conferences draw around 500-650 people from all over the world to participate in sessions on literature in translation and the art of translating, and to enjoy readings of new works in translation.

Our 45th year of programming, “Value(s),” will take place online from April to November of this year, offering sponsors a more sustained exposure to an international audience. See our growing series of events here.

Advertising in the digital program book, ensuring your name or logo is visible to both potential and registered attendees, or becoming a sponsor are great ways to promote your press, magazine, university program, organization, or service to translators, authors, editors, publishers, teachers, students, and others working in literary translation and international literature.

To secure any of the following sponsorships, please write to Program Manager Kelsi Vanada at kelsi@literarytranslators.org.

**PROMOTIONAL LEVELS**

<table>
<thead>
<tr>
<th></th>
<th>Level 1 ($100)</th>
<th>Level 2 ($150)</th>
<th>Level 3 ($250)</th>
<th>Level 4 ($500)</th>
<th>Level 5 ($750)</th>
<th>Level 6 ($1000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement on ALTA45 website and in the digital program book</td>
<td>✓</td>
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<tr>
<td>Shout-out on ALTA’s social media channels</td>
<td></td>
<td>✓</td>
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<tr>
<td>Name/logo in our attendee communication emails throughout the season of programming</td>
<td></td>
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<tr>
<td>Name/logo featured on graphics on all events on our virtual platform</td>
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<tr>
<td>Name/logo featured on slides before virtual special events</td>
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<td>Special mention at the start of each of our virtual events from April through November</td>
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</tbody>
</table>

The deadline for levels 3-6 is July 8, 2022. The deadline for levels 1-2 is July 29, 2022.

Please contact ALTA Program Manager Kelsi Vanada (kelsi@literarytranslators.org) for more information.
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PROGRAM BOOK ADS

1/4 page - $150  
1/2 page - $250  
Full page - $400  
First page after title page - $500

Your ad in our digital program book will be hyperlinked directly to the website of your choice, driving immediate attendee engagement with your offerings. Note that advertisement availability may be limited—contact us now to reserve your ad space!

Full specs: http://literarytranslators.org/sponsorship

The deadline for final ad copy is July 29, 2022.

FEATURED SPONSORSHIPS

SPONSORED VIRTUAL SESSION ($3,000): These sponsorships will give you dedicated audience exposure during a synchronous virtual session. This could be a reading from your literary journal, a roundtable of translators from your country, or a panel on literary translation in your language. We create space in the ALTA45 schedule for your 75-minute session (4 presenters maximum, including moderator) and use our virtual platform to share your branding and link to the website of your choice. We also offer assistance in organizing the session, including identifying, contacting, and coordinating with potential panel participants. Event emcees will also give a shoutout to your program or organization. Comes with five all-access registration waivers (worth $75 each), and all the benefits of Promotional Levels 1-3. Note that the availability of sponsored virtual sessions is limited—contact us now to reserve your session!

The deadline for a sponsored virtual session is June 1, 2022.

Please note that all advertisements and sponsorships are non-refundable.

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